

# 9M 2015 Financial Results

November 30, 2015



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# >> Panel Participants

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Chairman & CEO

### **Michal Houst**

CFO, Executive Director

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### **Financial Review**

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### OPAP reports resilient performance amidst significant headwinds

- Wagers up 2.7% to €3,061.6m (9M 2014: €2,981.6m). Q3 2015 wagers decreased by 15.7% to €900.8m (Q3 2014: €1,068.8m) mostly due to the deterioration of consumers' spending in July which recovered partially in August & September.
- Gross Gaming Revenue (GGR) up 3.8% at €998.0m (9M 2014 €961.8m). Q3 2015 GGR down by 12.9% at €300.9m (Q3 2014: €345.6m), remaining more resilient vs. the wagers contraction.
- EBITDA up by 14.4% at €273.5m (9M 2014: €239.1m). Q3 2015 EBITDA reached €87.1m (Q3 2014: €94.2m), down by 7.6%, as management's efforts towards cost optimization persisted this quarter as well, leading to an overall improved performance vs. the GGR drop.
- Enhanced Q3 2015 EBITDA margin of 28.9% (Q3 2014: 27.3%).
- Net Profit came in at €159.1m (9M 2014: €119.0m). Net profit in Q3 2015 down by 8.5% to €49.1m (Q3 2014: €53.7m).
- Solid cash position of €226.4m.

(€ 'm)	Q3 2015	Q3 2014	%Δ	9M 2015	9M 2014	%Δ
Wagers	900.8	1,068.8	(15.7)	3,061.6	2.981.6	2.7
Gross Gaming Revenue (GGR)	300.9	345.6	(12.9)	998.0	961.8	3.8
Payout (%)	66.6%	67.7%		67.4%	67.7%	
EBITDA	87.1	94.2	(7.6)	273.5	239.1	14.4
EBITDA margin (on GGR)	28.9%	27.3%		27.4%	24.9%	
Net profit	49.1	53.7	(8.5)	159.1	119.0	33.7
Net profit margin (on GGR)	16.3%	15.5%		15.9%	12.4%	
EPS	0.1540	0.1682	(8.4)	0.4987	0.3729	33.7

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### **Key Financials 2014-2015 Quarterly Overview**



### **Net Profit**



# >> Wagers



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#### **9M 2015 Wagers**

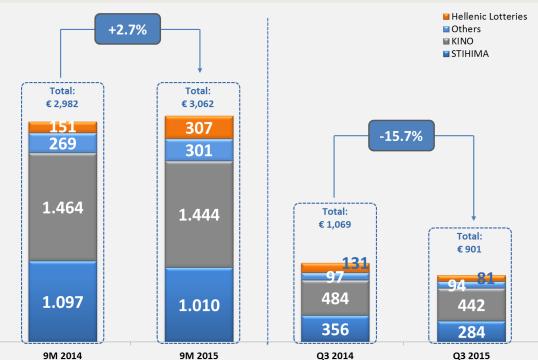
OPAP's wagers in 9M 2015 increased by 2.7% to €3,061.6m versus €2,981.6m in 9M 2014. Wagers in Q3 2015 decreased by 15.7% to €900.8m versus €1,068.8m in Q3 2014, owing in the most part to the consumer sentiment plummet caused by the bank holiday period in July.

#### Sports betting

Total sports betting wagers at €1,048.8m in 9M 2015 from €1,145.3m in 9M 2014 down by 8.4% y-o-y. Stihima's positive trend during the past couple of quarters was abruptly interrupted in Q3 2015, with wagers down 20.4% y-o-y. Actions towards the game's rejuvenation continued and intensified in Q3, by introducing a new coupon and enriching the game's content.

#### Numerical games

Wagers from numerical games were up by 1.2% to €1,705.7m in 9M 2015 from €1,685.1m in 9M 2014. KINO's wagers in Q3 2015 stood at €442.2m, lower by 8.6% y-o-y, taking a severe hit by the economic uncertainty in July, albeit recovering sharply in September. Joker wagers rose by 3.3% at €61.4m, aided by a favourable jackpots trend.



# >> Wagers - Hellenic Lotteries\*



#### Financial Review

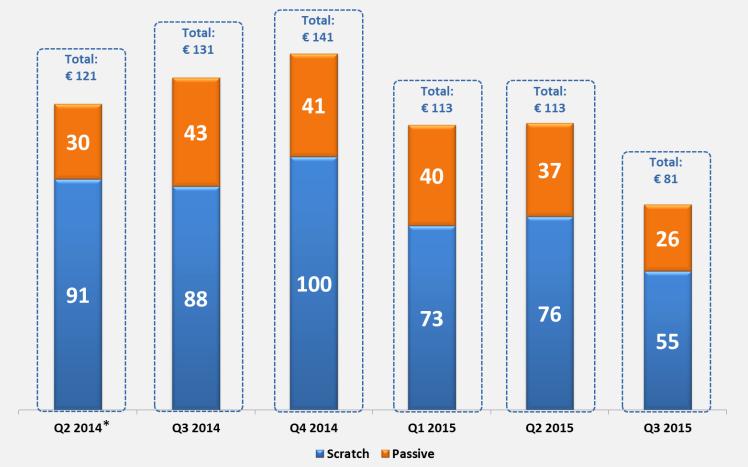
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#### **9M 2015 Wagers**

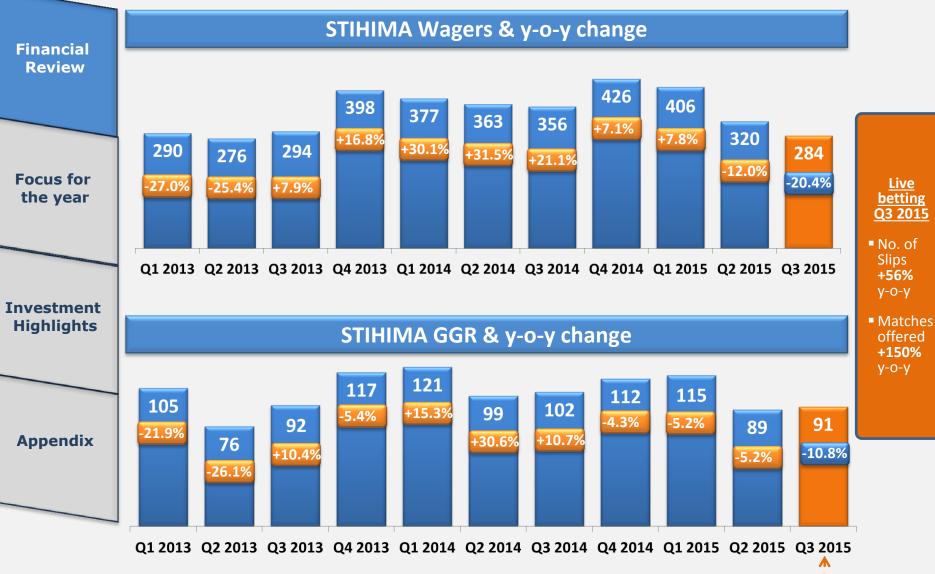
Hellenic Lotteries generated wagers of €307.1m in 9M 2015. Wagers in Q3 2015 reached €81.1m, split between €54.8m for Scratch and €26.3m for Passives. Hellenic Lotteries performance took the heaviest overall burden, which is explained behind the POS network differentiation vs. OPAP's legacy games and the derangement of certain passive lotteries draws in July.



<sup>\*</sup> Hellenic Lotteries S.A. started its operation in May 1<sup>st</sup> 2014. Hellenic Lotteries S.A. was consolidated under the equity method up until 18.06.14, albeit it has been fully consolidated from 19.06.14 onwards. The total revenues generated by Hellenic Lotteries in Q2 2014 (May & June) reached €120.8m.

# >> Core games performance





GGR improved vs. the wagers trend

# >> Core games performance

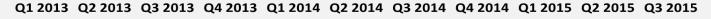


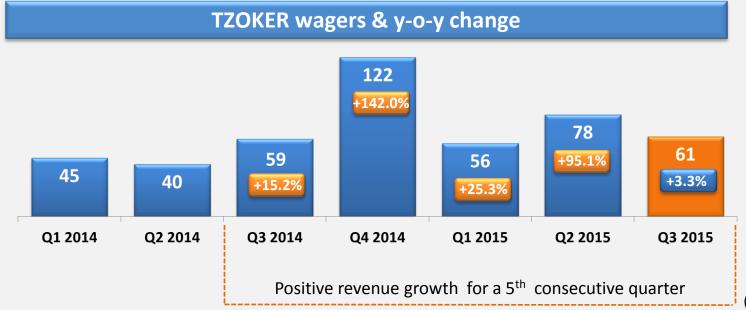


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# >> GGR & Prize Payout



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#### 9M 2015 Gross Gaming Revenue & Prize Payout

- Payout to lottery and sports betting winners in 9M 2015 reached 67.4% versus 67.7% in the corresponding period last year.
- **Stihima** payout in Q3 2015 reached 67.9% vs. 71.4% in Q3 2014, leading the game's GGR to €91.0m, down by 10.8% y-o-y, thus demonstrating an improved performance vs. the wagers trend
- KINO payout in Q3 2015 stood at 69.6% vs. 69.1% in Q3 2014.

2013

2014

2015

2013

2014

2015

2013

2014

2015

2013

2014



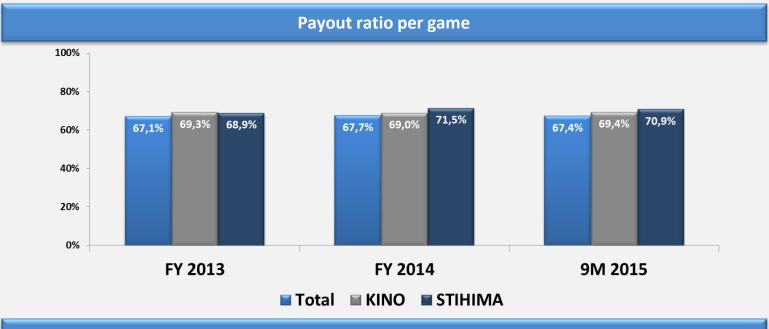
# >> Payout





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### >> EBITDA



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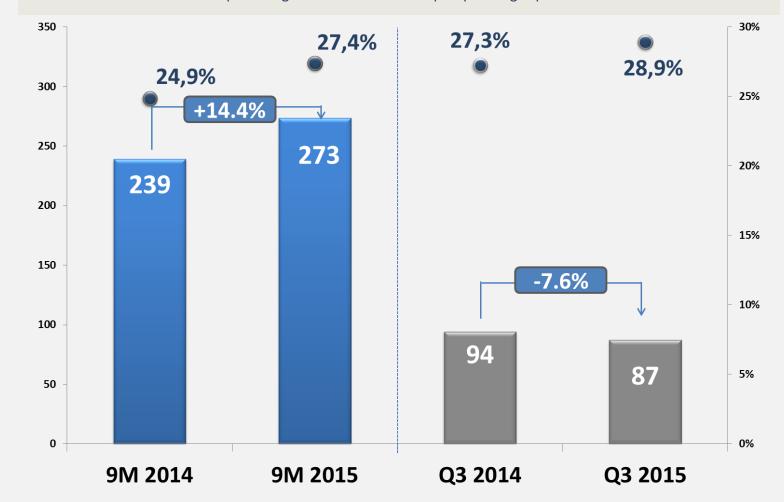
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### 9M 2015 EBITDA & EBITDA margin (on GGR)

EBITDA at €273.5m in 9M 2015 from €239.1m in 9M 2014, up by 14.4% y-o-y. EBITDA to €87.1m in Q3 2015 from €94.2m in Q3 2014, down by 7.6% y-o-y. EBITDA contraction stood at 5.3 p.p. lower compared to the GGR fall on the back of the persisting reduction of the Group's operating expenses.



# >> EBITDA margin



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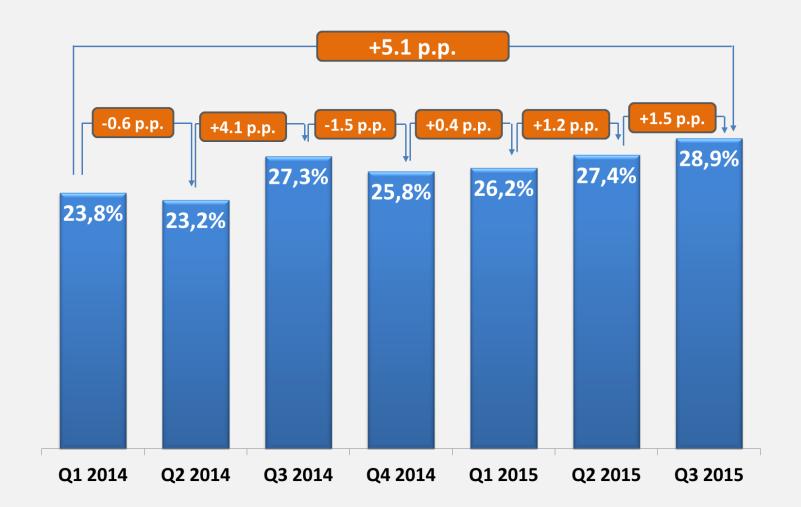
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### **Quarterly consolidated EBITDA margin (on GGR)**

Q3 2015 EBITDA margin on GGR settled at 28,9%.



### >> Net Profit



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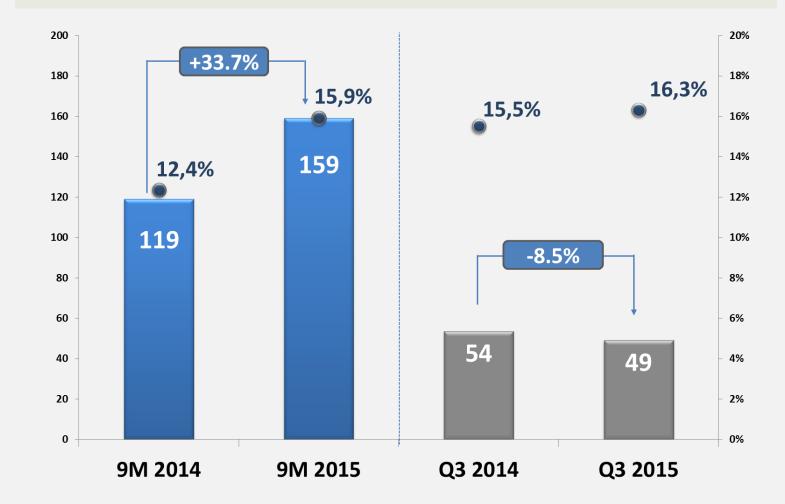
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### 9M1 2015 Net profit & Net profit margin (on GGR)

Net profit in 9M 2015 at €159.1m, increased by 33.7% vs. €119.0m in the corresponding period in 2014. Net profit in Q3 2015 came in at €49.1m from €53.7m in Q3 2014 down by 8.5% y-o-y.



# >> Total opex



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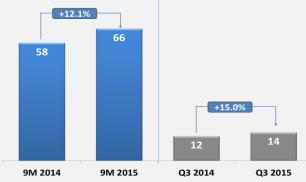
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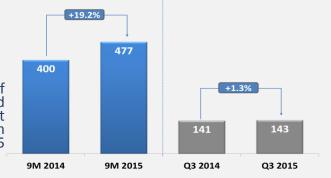
### 9M 2015 Operating Expenses - Cost Optimization

- Total distribution costs in 9M 2015 increased by 12.1% at €65.5m versus €58.5m in the corresponding period in 2014. Distribution expenses in Q3 2015 reached €14.0m, up by 15.0%, due mostly to an increase on other distribution cost, which rose on the back of an enhancement of the sales oriented workforce. Overall, the total Group's recurring staff cost remains reduced vs. 9M 2014.
- In 9M 2015, administrative expenses increased by 18.1% to €32.0m vs. €27.1m in 9M 2014. In Q3 2015, administrative expenses increased by 16.9% to €11.2m.
- Total cost of services in 9M 2015 was increased by 19.2%, at €477.2m vs €400.4m in the corresponding period last year. Cost of services in Q3 2015 reached €143.3m from €141.5m in Q3 2014, up by 1.3% y-o-y, mostly due to Payzone's full consolidation. Excluding Payzone and wagers based cost, total cost of services in Q3 2015 reached €32.6m vs. €41.6m in the respective period last year.

#### **Distribution Cost**



### **Cost of Services**

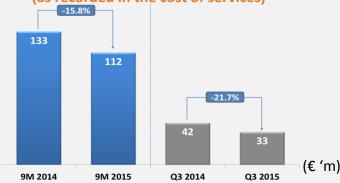


### **Administrative Cost**



### Non-wagers based cost





\* Remaining cost of services attributed to Payzone stood at €26.4m and €80.5m in Q3 and 9M 2015 respectively.

### >> Cash Flow



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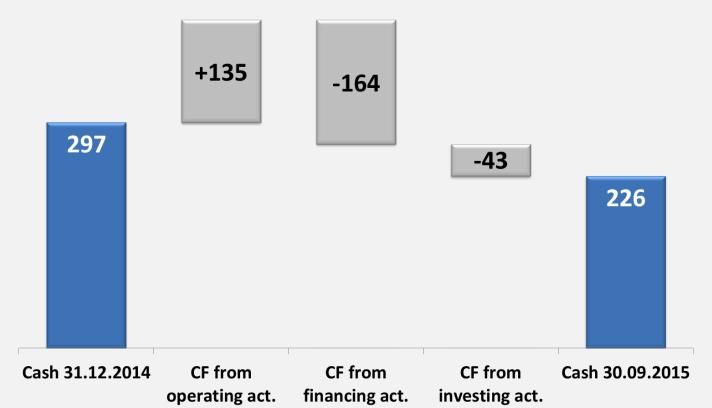
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#### H1 2015 Cash Flow

- Cash inflow from **operating activities** in 9M 2015 decreased at €135.2m from €163.8m in 9M 2014, as higher operating profitability was offset by the calendar effect related to different timing of GGR taxation payments.
- Cash flow from **investing activities** in 9M 2015 amounted to an outflow of €42.5m reflecting the first tranche of the horse racing concession, maintenance CAPEX and Hellenic Lotteries share capital adjustments.
- Cash flow from financing activities in 9M 2015 amounted to an outflow of 163.7m, on the back of higher dividend payments for the year.



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# >> VLTs License agreement & Special levy on legacy games



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### **VLTs License agreement**

### June 12, 2015:

The Hellenic Gaming
Commission
introduced a
new/stricter
regulation for the
operation of VLTs



### July 1, 2015:

OPAP suspended the VLTs business activity since these radical changes led VLT business no longer economically viable



OPAP attempts repeatedly to reach common ground for a reasonable and balanced VLT regulatory framework

No change in the regulatory framework



#### November 26, 2015:

OPAP files a request for arbitration with the London Court of International Arbitration for damages in excess of €1 billion

### Special levy on legacy games

### November 19, 2015:

The Hellenic Republic imposed a **special levy** of €0,05 per column of each game of OPAP SA. to be applicable as of January 1, 2016



- Breach of the 2000 Concession Agreement
- Breach of the OPAP's exclusivity rights in on-line betting
- Discrimination against
   OPAP and in favor of other operators, including unlicensed and unregulated online operators



#### November 26, 2015:

**Notification** of the Hellenic Republic



further legal actions to be taken at the earliest appropriate time

# >> 2015 Bloomberg Consensus



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(€ 'm)	<b>2014</b> a	2015(E)	Min. 2015	Max. 2015
GGR*	1,378	1,406	1,300	1,617
Gross Profit	424	478		
Margin %	10.0	11.1		
EBITDA	347	353	325	394
Margin %	8.1	8.2		
Net Income	195	201	184	222
Margin %	4.6	4.7		
EPS	0.61	0.63	0.58	0.70
Growth %, YoY		2.6		
DPS	0.70	0.57	0.33	0.76

<sup>\*</sup> Consensus by 8 analysts in the past 6 months. Data collected by the company.

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### **Stock Exchange Data**

Tickers:

**OASIS: OPAP** 

**Reuters: OPAr.AT** 

**Bloomberg: OPAP:GA** 

- Market Cap.:2,169m (27/11/15)
- Outstanding Shares: 319,000,000
- Free Float: 67%

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	Consolidated Statement of Financial Position				
('000 € )	30.09.2015	31.12.2014 Adjusted*			
ASSETS					
Current assets					
Cash and cash equivalents	226,405	297,418			
Receivables	47,944	92,250			
Other current assets	<u>25,936</u>	<u>19,706</u>			
Total current assets	300,286	409,375			
Non - current assets					
Intangible assets	1,247,098	1,269,998			
Investments in associates	10,602	9,732			
Other non - current assets	58,993	63,632			
Total non - current assets	<u>1,316,693</u>	<u>1,343,362</u>			
TOTAL ASSETS	1,616,978	1,752,737			
EQUITY & LIABILITIES					
Liabilities					
Short-term Loans	38,602	1			
Short-term payables (trade & other)	109,454	170,353			
Other Short-term payables	185,758	287,529			
Long-term Loans	75,000	0			
Other long-term liabilities	55,401	59,790			
Total liabilities	464,216	517,673			
Total equity	<u>1,152,763</u>	<u>1,235,064</u>			
TOTAL EQUITY & LIABILITIES	1,616,978	1,752,737			

<sup>\*</sup> The figures of fiscal year 2014 are the ones that incurred after the reform of the Financial Statements due to the adoption of IFRS 3 regarding the finalization of the amount of goodwill arising from the acquisition of the subsidiary PAYZONE HELLAS S.A. (refer to note 6.2 of the 9M Condensed Interim Financial Statements for more information)

# **Condensed Consolidated Statement of Comprehensive Income 9M 2015 & Q3 2015**



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	Consolidated Statement of Comprehensive Income							
('000€)	9M 2015	9M 2014	Δ	Δ%	Q3 2015	Q3 2014	Δ	Δ%
Wagers	3,061,575	2,981,567	80,008	2.7%	900,845	1,068,775	-167,930	-15.7%
Payout	-2,063,608	-2,019,738	43,870	2.2%	-599,950	-723,139	123,189	-17.0%
GGR	997,967	961,828	36,139	3.8%	300,895	345,636	-44,741	-12.9%
Contribution on the net revenues	-283,714	-273,775	9,939	3.6%	-85,364	-98,659	13,295	-13.5%
Other revenues	81,503	0	81,503	-	26,588	0	26,588	-
CoS	-477,184	-400,438	76,746	19.2%	-143,265	-141,482	-1,783	1.3%
Gross profit	318,573	287,615	30,958	10.8%	98,854	105,495	-6,641	-6.3%
S&D	-65,526	-58,448	7,078	12.1%	-14,005	-12,181	-1,824	15.0%
G&A	-32,030	-27,128	4,902	18.1%	-11,241	-9,619	-1,622	16.9%
Other OPEX (net)	8,179	2,643	5,536	209.5%	-1,564	-3,989	2,425	-60.8%
EBITDA	273,459	239,109	34,350	14.4%	87,053	94,212	-7,159	-7.6%
EBIT	229,195	204,682	24,513	12.0%	72,044	79,707	-7,663	-9.6%
EBT	227,563	205,972	21,591	10.5%	70,931	79,717	-8,786	-11.0%
EAT and minorities	159,051	118,952	40,099	33.7%	49,123	53,664	-4,541	-8.5%

# Condensed Consolidated Cash Flow statement as of 30 September 2015 & 30 September 2014



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	Consolidated Cash flow statement				
('000 € )	9M 2015	9M 2014			
OPERATING ACTIVITIES					
Operating Activities before WCC	271,622	239,544			
Changes in Working Capital					
Inventories	636	-190			
Receivables	37,714	2,982			
Payables	-74,630	-13,498			
Taxes payables	-35,327	-14,012			
Interest expenses & Income taxes paid	-64,818	-51,000			
Cash flows from operating activities	135,199	163,826			
INVESTING ACTIVITIES					
Cash flows from investing activities	-42,522	17,568			
FINANCING ACTIVITIES					
Proceeds from borrowings	113,601	0			
Payments of borrowings	0	-166,750			
Dividends Paid	-277,286	-79,810			
Other Paid	-5	-310			
Cash flows (used in)/from financing activities	-163,690	-246,870			
Net increase / (decrease) in cash and cash equivalents	-71,014	-65,476			
Cash and cash equivalents at the beginning of the period	297,418	242,036			
Cash and cash equivalents at the end of the period	226,405	176,560			



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